

2024 - 2025 Strategic Plan

- **Mission Statement:**

The Washington Chapter of the National Association of Insurance and Benefit Professionals promotes the highest level of professional and ethical conduct amongst its membership. We deliver education, public policy information and policy recommendations to our members. In addition, we advocate consumer choice, accessible and affordable quality health care for our communities.

- **Goals:**

- Day on the Hill
- Symposium
- Medicare Summit
- Monthly Member Meetings
- More Local In-person Events: Quarterly

- **Objectives:**

- Keep our members informed
- Create member engagement
- Provide Continuing Education credits
- Grow Membership

- **The Way Ahead:**

- Increase member communications about state legislative information
- Communicate about opportunities to participate
- Continue to offer up to date information at Monthly Membership Meetings
- Provide Continuing Education credits whenever possible
- Reach out to people in our industry